



DO YOU HAVE THE TECH RESIDENTS WANT?

According to the Grace Hill 2024 Renter Preferences Survey Report, an increasing number of potential renters want smart features in their home and community—and will pay more for them. Some of the most in-demand tech residents are interested in include:

 **75%**
want controlled access to the community and amenities **72%**
want controlled access to parking **76%**
want secure, self-service package access 24/7

How much more per month will residents pay for smart home features?

\$54 high-speed internet **\$49** controlled community access **\$50** keyless smart locks **\$48** smart thermostats 

SMART APARTMENTS CHECKLIST

Assess if your community has the smart features residents are looking for.

Access Control

- Keyless smart locks
- Mobile access to amenities (gym, office, pool, etc.)
- Secure package room
- Parking access control

Internet

- Community WiFi available in common areas
- Dedicated bandwidth for smart home devices
- Network redundancy measures in place

Property Management Software

- Cloud-based system to manage from anywhere
- Online/mobile resident portal
- Digital maintenance requests
- Online rent payment
- Digital lease signing

Smart Home Features

- Thermostats
- Connected lighting controls
- Water leak detection
- Video doorbells
- Unit-level energy monitoring

If you're ready to start implementing smart technology into your multifamily community, SmartRent can help.

[Contact us](#) for a free demo of our solutions.